



2017 SPONSOR BENEFITS GUIDE

This is a summary of the benefits you will receive in each level of sponsorship. This is your opportunity to be involved in our communities premiere event, promoting your business while giving back to the community.

| | Platinum \$3,000+ | Gold \$1,250 | Silver \$700 | Bronze \$300 | Copper \$150+ |
|---|----------------------|-----------------|-----------------|-----------------|------------------|
| Digital Billboard * | ★ | | | | |
| Company Signage on Main Stage of Entertainment Center * | ★ | | | | |
| Highest Prominent Ad Size and Placement * | ★ | | | | |
| 2nd Highest Prominent Ad Size and Placement* | | ★ | | | |
| Premiere Sponsor Exhibit Booth 12'x20' *** | ★ | ★ | | | |
| Company Banner Displayed by Gate within Main Entertainment Center ** | ★ | ★ | ★ | | |
| Rockin Rogers Sponsor Window Cling | ★ | ★ | ★ | ★ | |
| Complimentary Parade Entry with 2 Magnets if electing to participate in parade | ★ | ★ | ★ | ★ | |
| PROMINENT Positioning for Rockin Rogers Days Parade | ★ | ★ | | | |
| PREFERRED Positioning for Rockin Rogers Days Parade | | | ★ | ★ | ★ |
| Company LOGO on Parade Flyer (2000 handouts)* | ★ | ★ | | | |
| Company NAME on Parade Flyer (2000 handouts) **** | | | ★ | ★ | ★ |
| Thank You Ad with Company in Crow River News and Rogers Lions Website* | ★ | ★ | | | |
| Thank You Ad with Company Name in Crow River News and Rogers Lions Website **** | | | ★ | ★ | ★ |
| 50% off Coupons for Crow River News Advertising | ★ | ★ | | | |
| 25% off Coupons for Crow River News Advertising | | | ★ | ★ | ★ |
| Company NAME on Rogers Lions Website (Under RR Sponsorship Page) **** | ★ | ★ | ★ | ★ | ★ |
| Sponsor Thank You Banner in Main Entertainment Center **** | ★ | ★ | ★ | ★ | ★ |
| Complimentary Carnival Tickets - Booklets (\$10 value each) | 10 | 5 | 2 | 1 | 0 |
| Complimentary Friday Event Tickets (\$10 value each) | 8 | 4 | 3 | 2 | 1 |
| Complimentary Saturday Event Tickets (\$20 value each) | 4 | 2 | 0 | 0 | 0 |

† Copper Sponsorships for FIRST TIME Sponsors ONLY

*Sponsor must opt-in and supply logo. Sponsor will assume all responsibilities for corporate approvals. RR Committee will make best efforts to conform to logo use guidelines, but in no way be liable for any non-conformity issues.




**Sponsor must provide advertising banner. Maximum banner size is 2' x 5'. Placement of banner is at the discretion of the RR Committee.

***Product or promotion items require pre-event written approval from RR Committee. No electrical or utility services will be available or allowed (e.g. generators). Booth location determined by RR Committee and communicated to sponsor by Wednesday preceding event. Sponsor shall bear all responsibilities for set-up and security of their exhibit.

****Distinctive font size per sponsor category will be used to the extent that we, RR Committee, can control font size outcome

To ensure inclusion on all benefit offers, Sponsor Entry Forms must be received by May 15th. After which, a "best effort" will be made.

Return forms to:
 Rogers Lions - Rockin Rogers Days
 21897 S. Diamond Lake Road
 Suite 400 | #250
 Rogers, MN 55374
 Attn: Calvin Smith

 rogersmnlions.org
 [RogersLionsMN](https://www.facebook.com/RogersLionsMN)
 [@RogersMNLions](https://twitter.com/RogersMNLions)