



2017 SPONSOR BENEFITS GUIDE

This is a summary of the benefits you will receive in each level of sponsorship. This is your opportunity to be involved in our communities premiere event, promoting your business while giving back to the community.

| | Platinum \$3,000+ | Gold \$1,250 | Silver \$700 | Bronze \$300 | Copper \$150+ |
|---|----------------------|-----------------|-----------------|-----------------|------------------|
| Digital Billboards * | ★ | | | | |
| Company Signage on Main Stage of Entertainment Center * | ★ | | | | |
| Highest Prominent Ad Size and Placement * | ★ | | | | |
| 2nd Highest Prominent Ad Size and Placement* | | ★ | | | |
| Premiere Sponsor Exhibit Booth 12'x20' *** | ★ | ★ | | | |
| Company Banner Displayed by Gate within Main Entertainment Center ** | ★ | ★ | ★ | | |
| Rockin Rogers Sponsor Window Cling | ★ | ★ | ★ | ★ | |
| Complimentary Parade Entry with 2 Magnets if electing to participate in parade | ★ | ★ | ★ | ★ | |
| PROMINENT Positioning for Rockin Rogers Days Parade | ★ | ★ | | | |
| PREFERRED Positioning for Rockin Rogers Days Parade | | | ★ | ★ | |
| Company LOGO on Parade Flyer (2000 handouts)* | ★ | ★ | | | |
| Company NAME on Parade Flyer (2000 handouts) **** | | | ★ | ★ | ★ |
| Thank You Ad with Company in Crow River News and Rogers Lions Website* | ★ | ★ | | | |
| Thank You Ad with Company Name in Crow River News and Rogers Lions Website **** | | | ★ | ★ | ★ |
| 50% off Coupons for Crow River News Advertising | ★ | ★ | | | |
| 25% off Coupons for Crow River News Advertising | | | ★ | ★ | ★ |
| Company NAME on Rogers Lions Website (Under RR Sponsorship Page) **** | ★ | ★ | ★ | ★ | ★ |
| Sponsor Thank You Banner in Main Entertainment Center **** | ★ | ★ | ★ | ★ | ★ |
| Complimentary Carnival Tickets - Booklets (\$10 value each) | 10 | 5 | 2 | 1 | 0 |
| Complimentary Friday Event Tickets (\$10 value each) | 8 | 4 | 3 | 2 | 1 |
| Complimentary Saturday Event Tickets (\$20 value each) | 4 | 2 | 0 | 0 | 0 |

† Copper Sponsorships for FIRST TIME Sponsors ONLY

*Sponsor must opt-in and supply logo. Sponsor will assume all responsibilities for corporate approvals. RR Committee will make best efforts to conform to logo use guidelines, but in no way be liable for any non-conformity issues.




**Sponsor must provide advertising banner. Maximum banner size is 2' x 5'. Placement of banner is at the discretion of the RR Committee.

***Product or promotion items require pre-event written approval from RR Committee. No electrical or utility services will be available or allowed (e.g. generators). Booth location determined by RR Committee and communicated to sponsor by Wednesday preceding event. Sponsor shall bear all responsibilities for set-up and security of their exhibit.

****Distinctive font size per sponsor category will be used to the extent that we, RR Committee, can control font size outcome

To ensure inclusion on all benefit offers, Sponsor Entry Forms must be received by May 15th. After which, a "best effort" will be made.

Return forms to:
 Rogers Lions - Rockin Rogers Days
 21897 S. Diamond Lake Road
 Suite 400 | #250
 Rogers, MN 55374
 Attn: Calvin Smith

 rogersmnlions.org
 [RogersLionsMN](https://www.facebook.com/RogersLionsMN)
 [@RogersMNLions](https://twitter.com/RogersMNLions)



2017 SPONSORSHIP ENTRY FORM

What better way to gain exposure for your business while giving back to your community! Thank you for joining the Rogers Lions Club in becoming a valued sponsor of 2016 Rockin Rogers™ Days. See the Sponsorship Benefits Guide for a full description of Sponsorship Benefits

Please assist us in capturing all of your preferences and pertinent information by completing this short form and mailing it along with your check made payable to "Rogers Lions Club", and mailed to:

Rogers Lions - Rockin' Rogers™ Days
21897 S. Diamond Lake Road | Suite 400 | #250
Rogers, MN 55374 Attn: PETE MOEN

Business/Organization _____ Contact _____

E-mail _____ Phone #: _____

PLATINUM \$3,000 – EXCLUSIVE SPONSOR

- Yes, a complimentary leading position parade entry
- Yes, I want a business booth
- Yes, use our logo in ads & promotions

GOLD \$1,250 SPONSOR

- Yes, a complimentary prominent position parade entry
- Yes, I want a business booth
- Yes, use our logo in ads & promotions

SILVER \$700 SPONSOR

- Yes, a complimentary preferred position parade entry
- Yes, include our name in ads & promotions
- Yes, we want our company banner in the Entertainment Center

BRONZE \$300 SPONSOR

- Yes, a complimentary improved position parade entry
- Yes, include our name in ads & promotions

COPPER \$150 SPONSOR (first time sponsors only)

- Yes, a complimentary improved position parade entry
- Yes, include our name in ads & promotions



**Thank you for joining
the Rogers Lions Club in
becoming a valued sponsor of
2017 Rockin Rogers™ Days!**

**What a better way to gain
exposure for your business
while giving back to your
community.**

**See the Sponsorship Benefits
Guide for a full description of
sponsorship benefits.**

Entry deadline is May 15th. After which, a "best effort" will be made regarding all offers.

PARADE REGISTRATION

Registration must be done online no later than June 1, 2017. Parade positioning will be based upon online registration submission date and time.

 rogersmnlions.org

 [RogersLionsMN](https://www.facebook.com/RogersLionsMN)

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